



B-Tech Promotion

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B-Tech AV Mounts

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B-Tech AV Mounts expand US operations and appoint Tiffany Dozier as Vice President of Sales

B-Tech AV Mounts, an award-winning designer, manufacturer, and distributor of professional audio-visual mounting solutions for flat panel displays, videowalls, digital signage and projection, is pleased to announce the newest member to join their team in the US - Tiffany Dozier. Based at the new B-Tech office in Brea CA, Tiffany joins B-Tech in the role of Vice President of Sales, North America, bringing with her 25 years of experience in the AV industry.

Tiffany has enjoyed a long and distinguished career at Premier Mounts, which included a number of sales and business development based roles, culminating in her most recent position of Executive Vice President of Sales, which saw her overseeing all global sales divisions for both stock and custom products. This extensive sales experience in the field of mounting makes Tiffany perfectly suited to develop B-Tech's North American sales, as part of their expansion in the region.

This expansion plan will see Tiffany working closely with B-Tech's Operations Manager, Chris Bugar, who has overseen operations since the re-launch of the B-Tech brand of pro AV mounting solutions to the US market at InfoComm 2018. Since then, B-Tech has built a solid customer base and developed partnerships with key integrators and display manufacturers, leading to greatly increased demand and subsequently driving forward expansion plans in the key US market.

Commenting on her appointment, Tiffany said: "I am very much looking forward to partnering with the entire B-Tech AV Mounts team to expand our business in North America. I had always heard positive things about the products and team, so I know that we are well positioned to grow the business substantially, with innovative products, great sales support and the 50-year legacy of global success that B-Tech AV Mounts has experienced."

In addition to a broad product range of quality mounting solutions, B-Tech attribute their success worldwide in part to the high level of service and support provided to their customers, in every territory where they operate. To continue this philosophy, additional staff providing internal sales and technical support have been appointed, to support Tiffany with the day-to-day enquiries and to answer technical queries from customers.

Matt Bennett said: "In the past few years B-Tech has experienced significant global growth, leading to the expansion of our operations in key markets. As we approach our 50-year anniversary, growing US demand for our tried and trusted mounting solutions has been built through partnerships with both multi-national and local integrators, as well as with leading brands of LED displays and LFPDs. With the appointment of Tiffany and the new team in place to support our North American customer base, I have every confidence that our expansion plan will help B-Tech AV Mounts to become one of the most in-demand mounting companies operating in North America, whilst simultaneously enhancing our existing global operation... our philosophy of 'Local Service on a Global Scale' has never been more pertinent."

Tiffany takes up her role with immediate effect and can be contacted at tdozier@btechavmounts.com



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About B-Tech AV Mounts

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787** or visit www.btechavmounts.com