



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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B-Tech AV Mounts expand global footprint with Americas launch

InfoComm Stand N322

B-Tech AV Mounts; award winning leading designer and manufacturer of AV mounting solutions, is pleased to announce its global expansion into the North American market with the addition of B-Tech AV Mounts LLC to the global B-Tech International Group.

B-Tech has enjoyed sales in the US and Canada for nearly 30 years via distribution companies and OEM partners, and has decided to extend its global footprint by launching its award-winning brand and full product range in the USA and Canada. Lengthy research and feedback from industry collaborators and partners has highlighted significant demand for the same B-Tech products that have already proved successful across EMEA and APAC markets. The company is the current holder of the coveted AV Awards 'Manufacturer of the Year' crown and sees now as the perfect time to offer its same high levels of service on the other side of the Atlantic.

'B-Tech Americas' will serve North, Central and South America and the company will proudly be exhibiting at InfoComm 2018 in Las Vegas in June – the company's first appearance on US soil since 2008. B-Tech has taken part in various international InfoComm Shows around the world including Europe, China, UAE and India.

B-Tech International managing director, Matt Bennett, said: "Most of the AV industry in the US already knows the mounting behemoths that serve the US market. B-Tech AV Mounts are here to offer an award-winning alternative to these giants. Although B-Tech was formed over 45 years ago in the UK and has been exporting for 30 years, it is only over the past 7 years that we have grown our global footprint. The success that we have found, from the UK to Australia and everywhere in-between, has demonstrated the qualities that the B-Tech AV Mounts brand stands for and the solutions we bring to the industry."

Stock is already on the ground in the US and more distribution partners are being appointed.

Mr Bennett added: "We welcome the opportunity to meet you at infoComm, to demonstrate all the benefits that B-Tech can offer to you and your business."

For more information, please contact americas@btechavmounts.com

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Daventry, UK, (22 May 2018) – www.btechavmounts.com - B-Tech AV Mounts



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About B-Tech

B-Tech AV Mounts is an award-winning, family-owned company that has over 45 years of experience in design, manufacture and distribution of audio visual accessories. B-Tech's head office is located in Daventry, United Kingdom. B-Tech's product range is designed by its in-house engineering teams. B-Tech offers a comprehensive range of audio and visual mounting solutions including wall, ceiling and floor stands, and mounts for TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

The B-Tech International group of companies has offices and distribution facilities in the, UK, Belgium, Germany, Spain, Hong Kong, China, USA, Singapore, Russia, Vietnam, UAE, Norway, Finland, Japan, South Korea, Australia, India, Brazil and South Africa. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com