



B-Tech Promotion

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B-Tech AV Mounts

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B-Tech AV Mounts Launch Patent Pending Soft-Open Videowall Mount Worldwide

B-Tech AV Mounts, the award-winning designer, manufacturer and distributor of professional audio-visual mounting solutions, is pleased to announce the release of their new and improved BT8312; a slim-line, soft open videowall mount with full serviceability.

Drawing on nearly 10-years' of experience designing videowall mounts, B-Tech's new BT8312 combines the best parts of the original mount which launched in 2017 and another key product from their line-up; BT8310, which released in 2012 and remains a firm favourite with professional installers all over the globe.

The BT8312's slimline design and "pop-out" function is ideally suited for close to the wall and recessed applications, where full service access is required for installation and maintenance. Enhancing the pop-out function is a patent pending soft open feature; a unique design mechanism unlike anything used on other push to release mounts. Following a light push, this feature ensures a controlled and unassisted outward movement of the mount, which protects display bezels during servicing by staying in perfect alignment throughout the opening and closing process.

CEO Matt Bennett comment, "B-Tech have been designing and manufacturing video wall mounting solutions for the best part of a decade. During that time we have worked closely with display manufacturers and integration partners to develop mounting systems which help installers overcome any challenge they might experience on-site. Our new BT8312 combines all of the best features from our range of videowall products, making it our most advanced videowall mount and one that's superior to anything used by installers before."

Another key feature of the BT8312 is the precision alignment. "When it comes to videowalls, alignment is everything" says Nick Spencer, Director of Marketing and Communications. "We've designed the BT8312 with 8 unique points of micro-adjustment for accurate screen alignment including adjustability at each corner. We've incorporated the same system which makes our BT8310 so popular, meaning lateral micro-adjustment for even greater precision is now included". Also upgraded on the new mount, these adjustments are fully tool-less and can be adjusted comfortably by hand using the ergonomically designed knobs.

In addition, many mounting solutions on the market require a separate product for mounting in landscape or portrait configuration, but the BT8312 can mount displays in either orientation. Other core B-Tech features that integrators and installers have come to expect to speed up the installation process include keyhole mounting and re-usable display specific wall plate spacer kits that allow for easy building out of videowall configurations.

For more information on the BT8312, please visit www.btechavmounts.com/bt8312

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About B-Tech AV Mounts

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787** or visit www.btechavmounts.com