



B-Tech Promotion

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B-Tech International Ltd.
Stuart Hillis – PR
T: +44 (0)1728 768118
E: stuart@beesbuzzpr.com

B-Tech and Micro-Zone deliver LED signage at AirAsia headquarters

Direct view LED displays are becoming more and more common for large scale signage. Today's high bright and ultra-fine pixel pitch displays now offer a viable alternative to traditional video walls. B-Tech's latest range of Universal LED mounting solutions have been purposely designed to meet this demand. Here we look at a solution deployed at the headquarters of AirAsia, RedQ near Kuala Lumpur International Airport 2.

B-Tech's Asian partner Micro-Zone supplied and installed a BT9371 solution to mount the impressive 33-panel P3.9 pixel pitch (5.5m x 3m) display in the RedQ, part of the airport complex. The display now provides staff with company messages for AirAsia staff, as well as important airport information.

Mr. Heng, Director at Micro-Zone, said: "LED is becoming a popular choice for medium and large-scale signage. We have used B-Tech mounting solutions for years and this LED System X solution helps us with fast assembly, plus it looks great! It also offers portability to the end user as the lockable castors of the BT9371 mount means that the display can be easily moved to different areas of the building for maximum impact."

B-Tech's Direct View LED Mounting solutions take away the hassle of mounting LED panels from all the major manufacturers. Key components are available from our warehouses, so turnaround time is prompt. Solutions are available for wall-mounting, fixed floor, freestanding and mobile applications. What's more, integrators can easily specify their exact solution in just a few clicks using our online configurator:

<https://www.btechavmounts.com/led-panel-configurator>.

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Daventry, UK – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call +44 1327 300787 or visit www.btechavmounts.com