



B-Tech Promotion

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B-Tech have plenty in store for Retail Digital Signage Expo

B-Tech AV Mounts – Stand F15

B-Tech AV Mounts are excited to be returning to London's Olympia for the 2018 Retail Digital Signage Expo.

RDSE is a dedicated event featuring the entire range of suppliers to the retail industry, from screens, kiosks, software providers, integrators and content management through to video walls, media players, networking solutions, installation and more. In addition to the wide range of vendors, digital signage topics will be addressed in the dedicated conference programme at the show.

With digital signage global spend set to increase from US \$174bn in 2015 to US \$362.1bn by 2020, and with retail making up a large proportion of this, we pride ourselves at B-Tech as being able to quickly meet the latest AV mounting demands as technology develops.

Whether it's a 'pop-out' mounting solution for videos walls or recessed screens, kiosks, CCTV solutions, speakers, menu boards or specialist digital signage such as stretch displays or direct view LED panels, our award-winning mounting solutions are perfectly suited to retail environments and are quick and simple to install - bringing big benefits to end-users and installers alike.

Visitors to B-Tech's F15 stand at RDSE will be able to see why our ranges have become so popular, with various real-world configurations installed on our booth, such as videowalls and menu boards, mounted using the latest ultra-slim videowall mount; the BT8312 and System X menu board mounting system.

Visitors will also see how simple it is now to mount Direct View LED, as our new universal solution from the System X range will be on display at RDSE for the first time, demonstrating how it can be used to mount long singular rows of LED cabinets as well as for more traditional videowall style applications.

Current holder of the coveted 'AV Manufacturer of the Year' title, B-Tech mounts are used in some of the most prestigious shopping malls and retail outlets, sports stadia, hotels, schools, and conference facilities worldwide. From B-Tech distribution centres across the globe, a same-day dispatch service from stock is available, ensuring product arrives on-time for that important install.

Mark Walker, business development manager for B-Tech, explains: "We're delighted to once again be showing a selection of our vast portfolio to the retail industry at RDSE 2018. The growth in digital signage is showing no signs of slowing down, with vertical markets such as retail and leisure continuing to display strong growth."



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He added: “Even since last year, we have noticed store displays becoming more and more creative in their design, with larger, more dynamic displays. Our System X range has the scalability to meet any store requirement, from curved displays to video wall over 4m in height. From the small selection of products on our booth, it will be clear that there are very few, if any, AV mounting requirements that cannot be met with a B-Tech solution. Indeed, if we cannot meet requirements with an off-the-shelf product we will gladly build to bespoke requirements, with quick turnaround times.”

However, it’s not just the big projects where B-Tech benefits AV mounting in retail. With a wide range of small screen, speaker and CCTV mounts, B-Tech will be bringing convenience for customers and store staff alike.

RDSE runs from May 2-3 at London Olympia. Free registration to the show is available here <http://www.retaildigitalsignageexpo.com>

We look forward to welcoming you.

-ends-

Daventry, UK, (16th April 2018) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts is an award-winning, family-owned company that has over 45 years of experience in design, manufacture and distribution of audio visual accessories. B-Tech’s head office is located in Daventry, United Kingdom. B-Tech’s product range is designed by its in-house engineering teams. B-Tech offers a comprehensive range of audio and visual mounting solutions including wall, ceiling and floor stands, and mounts for TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

The B-Tech International group of companies has offices and distribution facilities in the, UK, Belgium, Germany, Spain, Hong Kong, China, USA, Singapore, Russia, Vietnam, UAE, Norway, Finland, Japan, South Korea, Australia, India, Brazil and South Africa. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com