



B-Tech Promotion

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B-Tech to bring latest solutions to Beijing InfoComm show

InfoComm China, Beijing. April 11-13. Stand PD3-01

Staff from B-Tech's Ningbo and Hanoi offices are preparing for their first major industry exhibition since ISE, as InfoComm China once again opens its doors in April.

Hosted at the China National Conference Centre in Beijing, the show is the largest event of its type in the region and brings the latest AV technology from leading manufacturers all under one roof. China is continuing to enjoy immense growth in the digital sector - expected to create 415 million jobs by 2035.

China's digital infrastructure and digital signage is transforming urban towns into smart cities. Digital signage, outdoor display monitors, interactive information kiosks and iris access control biometric systems are just some of the digital solutions that are transforming urban living in the region as well as creating immense opportunities for solution providers.

B-Tech will be at the show alongside our partner in the region - InAVation Awards distributor of the year - Mindstec, showcasing key products from our extensive range of mounting solutions.

Our ever-popular BT8310 pop-out video wall mount will be on show, alongside its sister mount - the ultra-slim BT8312.

Also on show will be a selection of solutions from our hugely popular System X range - highlighting ways it can be used to fulfil some of the most common mounting requirements; videowalls, menu boards, single screen signage as well as demonstrating how it can be used for curved applications.

Jenny Li, B-Tech's Area Sales Manager in the region, said: "We are still witnessing a technology boom in Asia and this show is always an exciting time for us. Digital signage is now popular everywhere in China and surrounding territories and our solutions for menu boards, video walls, kiosks and single displays are benefitting integrators with safe, secure and time saving installations. We look forward to showing our latest products in Beijing, and welcoming valued customers old and new."

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Daventry, UK – www.btechavmounts.com - B-Tech AV Mounts



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About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com