



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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B-Tech unveils new universal BT9910 flat screen mount for heavy duty displays up to 100"

B-Tech AV Mounts, an industry leading designer, manufacturer and distributor of AV mounting solutions, is excited to announce the launch of the BT9910 – a brand new universal flat screen wall mount with tilt functionality for extra-large and extra heavy displays.

First unveiled at ISE 2020 in Amsterdam (Feb 11-14), the new XL heavy duty BT9910 supports screen sizes of between 65" and 100" and can comfortably handle weights of up to 130kg when wall mounted.

Available in black and compatible with B-Tech's collar and pole system, the BT9910 has been designed to facilitate installations in almost any environment, offering a choice of 4 tilt positions ranging from 0° up to 15° depending on the end user needs and requirements.

With keyhole fixings on the wall plate and a hook-on mounting system, the BT9910 is designed for an easy installation and features height adjustment screws which allow the screen to be easily levelled once mounted, ensuring the best possible end user experience.

B-Tech's Director of Marketing and Communications, Nick Spencer commented: "The growth and demand for larger displays across many different verticals, such as education and increasingly corporate, is clear for all to see, with the market continuing to rise. But whilst many displays are getting thinner, they still carry a fair level of weight. It's crucial therefore that investment is protected, both in terms of security – you don't want it falling off the wall – and ensuring the best possible user and viewing experience."

"The BT9910 ticks all the boxes, with our team of designers creating a highly secure, highly reliable and, with the tilt options, a more flexible and versatile solution capable of holding almost any display up to 100" and a whopping 130kg in weight. Whatever the setting, whatever the needs, the BT9910 won't let you down."

FAST FACTS

- SPECIFICATION Recommended screen size 65" up to 100"
- Max load 130kg*
- VESA® & non-VESA fixings up to 1000 x 600mm
- Tilt positions 0°, 5°, 10°, 15°
- Distance from wall (when mounted flat) 82mm
- Colour: Black

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About B-Tech

B-Tech AV Mounts is the award-winning brand of AV mounting solutions that are designed, manufactured and sold all around the world by B-Tech International Group companies. A family owned company, B-Tech has over 45 years of experience in the AV industry and is recognised worldwide as an industry leader in the design, manufacture and distribution of mounting solutions and accessories for AV technologies. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers an extensive range of mounting solutions including wall, ceiling and floor stands for professional audio-visual equipment such as LCD and LED videowall and digital signage, projectors and loudspeakers as well as a comprehensive range of professional and consumer flat screen TV mounts. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia - the list is endless...

The following are B-Tech International Group brands: B-Tech AV Mounts, Mode-AL, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The full group consists of companies with offices and distribution facilities in Daventry (UK), Brussels, Berlin, Barcelona, Dubai, Seoul, Ningbo (China), Singapore, Hanoi (Vietnam) and California. All of which support a global network of authorised distributors operating in most countries around the World; with key locations in Oslo, Moscow, Brazil, South Africa, India, Japan and Australia.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com