



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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Licence to thrill: B-Tech's ultra-stretch BT7007 digital signage kiosk now available worldwide

B-Tech AV Mounts, an industry leading designer, manufacturer and distributor of AV mounting solutions, is excited to announce that its BT7007 kiosk for LG's 88" Ultra-Stretch Digital Signage is now available globally.

Following previews at industry events around the world, demand for the BT7007 has been high, particularly from the retail, corporate and hospitality sectors and it is already in use in several high-end installs, such as the ArthaLand Century Pacific Tower in Manila, who sought a stylish and robust solution to provide information to guests and customers passing through the reception area.

The BT7007 is one of a number of new B-Tech mounting solutions which are designed specifically for specialist LG solutions. Nick Spencer, B-Tech's Director of Marketing and Communications commented: "We're delighted to be launching products for these popular, high-end displays and have seen the positive impact such technologies can have when installed safely and securely into public spaces."

Available in either a black or white satin finish, the BT7007 digital signage kiosk combines durability with a premium aesthetic and simplified installation.

The internal mounting system for the BT7007 utilises B-Tech's exclusive System X technology, allowing LG88BH7D displays to be easily mounted using a simple 'hook-on' installation method. The removable front and rear panels fit perfectly flush around the display and make installation and maintenance quick and convenient, whilst rear vents allow airflow to and from the display.

The kiosk can be freestanding or bolted to the floor and even be customised to feature company branding if requested. Nick Spencer added: "Whether it's inside a university, a sports stadium, or at the entrance to an office building, the BT7007 is the perfect solution to display LG's 88" Ultra-Stretch Digital Signage."

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Daventry, UK, (22nd October 2019) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts is the award-winning brand of AV mounting solutions that are designed, manufactured and sold all around the world by B-Tech International Group companies. A family owned company, B-Tech has over 45 years of experience in the AV industry and is recognised worldwide as an industry leader in the design, manufacture and distribution of mounting solutions and accessories for AV technologies. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers an extensive range of mounting solutions including wall, ceiling and floor stands for



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professional audio-visual equipment such as LCD and LED videowall and digital signage, projectors and loudspeakers as well as a comprehensive range of professional and consumer flat screen TV mounts. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia - the list is endless...

The following are B-Tech International Group brands: B-Tech AV Mounts, Mode-AL, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The full group consists of companies with offices and distribution facilities in Daventry (UK), Brussels, Berlin, Barcelona, Dubai, Seoul, Ningbo (China), Singapore, Hanoi (Vietnam) and California. All of which support a global network of authorised distributors operating in most countries around the World; with key locations in Oslo, Moscow, Brazil, South Africa, India, Japan and Australia.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com