



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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Dubai delights wrap-up a busy year of exhibiting

A busy year of shows and events around the globe concluded in December with B-Tech exhibiting at InfoComm MEA, Dubai.

This was the fourth successive InfoComm attendance for B-Tech, staged at the Dubai World Trade Centre complex.

Similarly to past years, the quality of manufacturer stands throughout the show was high and B-Tech's impressive stand was no exception as we showcased our very latest mounting solutions.

Taking the spotlight on our stand was the newly-engineered BT8350 modular video wall mount which utilises System X technology for even faster and more precise video wall assembly. Also on show was B-Tech's heavy duty projector mount – ideal for today's large projection mapping projects.

To meet the growing demand for LED in the region, our latest BT9340 universal mount was also shown in the Middle East for the first time. Available as a free-standing, mobile, bolt-down and wall-mounted solution, interest in this time-saving mount was high and we fully expect to see it in numerous installations in the region throughout 2018.

As B-Tech further cements its reputation in the Middle East, Jon Alway, MEA Sales Manager, said: "It's a pleasure to once again return to InfoComm MEA and exhibit alongside the team from our Dubai office, who have established a truly local presence in the Middle East over the past few years. Our AV Awards Manufacturer of the Year win has strengthened our reputation throughout the globe and we are still receiving congratulations whenever we do these events, wherever in the world that may be."

He added: "We'd like to send thanks to everyone who visited our stand. We always enjoy meeting new faces, as well as our key customers across the Middle East and beyond. We look forward to another year of growth and development in the region."

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Daventry, UK – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...



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B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com