



B-Tech Promotion

Creation Date: 12/09/17
Publication Date: 12/09/17
Document Type: Press Release

FOR IMMEDIATE RELEASE

B-Tech International Ltd.
Stuart Hillis – PR
T: +44 (0)1728 768118
E: stuart@beesbuzzpr.com

European management team meet at UK HQ

B-Tech's growing European team got together for two days of training and forward planning at our UK headquarters.

Thomas Barz, managing director of B-Tech Deutschland, and Przemyslaw Mika, sales manager for the CEE region, joined International sales managers Jon Alway and Paul Haggarty for a meeting at the Northamptonshire headquarters with B-Tech Group BDM Mark Walker and MD Matthew Bennett.

Hot topics on the meeting agenda included exploration of further expansion opportunities throughout the continent and product training on B-Tech's latest releases, including the recently launched BTF range of freestanding floor stands and new slimline BT8312 pop-out video wall mount.

The head office visit also gave newly appointed Prem the opportunity to see UK operations first hand and to meet all of the team.

Managing director, Matthew Bennett, said: "We have made some excellent key appointments to our European teams this year. Thomas has expanded his Germany team for the DACH region with the appointment of Tim Steinmetz earlier in the year and now adds Prem, who has a wealth of experience in Central and Eastern European markets. It's clear from our meetings over the past couple of days that there are exciting times ahead for B-Tech."

He added: "As well as having this meeting of minds and plan for the coming year, it was fabulous to enjoy some social time with the team - and show them some UK public house hospitality!"

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Daventry, UK – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com