



B-Tech AV Mounts Press Release

Creation Date: 27/02/23
Publication Date: 01/03/23
Document Type: Press Release

FOR RELEASE AFTER MARCH 1st 2023

B-Tech AV Mounts
Nick Spencer - Director of Marketing and Communications
T: +44 (0)7775 080906
E: nspencer@btechavmounts.com

Matt Bennett steps down as CEO of B-Tech AV Mounts

After 15-years leading the company as owner and CEO, Matt Bennett has officially stepped down from his role at B-Tech AV Mounts. Dick van Baarlen, CEO of Global Mounts Group; the partnership formed last year by Neomounts and B-Tech AV Mounts, will take over as the new CEO of B-Tech, overseeing all operations worldwide.

Matt first joined B-Tech, the family business, in 1998, whilst it was headquartered in Croydon, London. He was pivotal in growing the export side of the business, before moving to Hong Kong to set up B-Tech's manufacturing operations and APAC supply chain in 2002. In 2008 he moved back to the UK to complete a management buyout for the parts of the business owned by his father, thus becoming the sole owner of the full group of B-Tech companies.

Since then, Matt has overseen B-Tech's growth as a market leader in the design and manufacture of pro AV mounting solutions, culturing the motto of "local service on a global scale" to reflect B-Tech's unique set up amongst mounting companies; a global network of offices spanning more than 10 countries. After working to complete the deal for B-Tech to join the Global Mounts Group, Matt now steps aside and will keenly watch B-Tech's development from afar, whilst spending more time with his family.

Consisting of AV & IT mounting specialist Neomounts, and pro-AV mounting specialist B-Tech AV Mounts, the joint forces of the Global Mounts Group create the most complete and dedicated mounting solutions provider worldwide, with an extensive product portfolio, dedicated bespoke design and technical support services, full global distribution and robust supply chains.

Both B-Tech AV Mounts and Neomounts continue to operate independently under their own brand, but by working closely together, form a truly one-stop shop for all AV & IT mounting needs.

B-Tech's new CEO, Dick van Baarlen comments "Taking on Matt's duties as B-Tech's CEO, I am confident in further developing B-Tech's position as a true international market leader of pro-AV mounting solutions. Within the Global Mounts Group, B-Tech continues to serve the pro AV market according to the existing channel and product assortment strategies, and will keep offering the best dedicated support to our distribution, reseller and integrator partners worldwide."

For more information about B-Tech AV Mounts please visit www.btechavmounts.com and for information about Global Mounts Group please visit www.globalmountsgroup.com.

-ends-



B-Tech AV Mounts Press Release

Creation Date: 27/02/23
Publication Date: 01/03/23
Document Type: Press Release

About B-Tech AV Mounts

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787**, email info@btechavmounts.com or visit www.btechavmounts.com