



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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‘Mr B-Tech’ Mark Walker promoted to Director of Operations

B-Tech AV Mounts; award winning leading designer and manufacturer of AV mounting solutions, is pleased to announce the promotion of Mark Walker to Director of Operations (UK).

Mark has been with B-Tech since 2007, and during that time has worked with most facets of the business, as well as establishing himself as one of the most well-known and popular faces in the AV world. Having started out in internal tech sales, it soon became clear that Mark is at his best when with people and his career has seen him progress in roles as area sales manager, key account manager and senior business development manager.

Known as the media face of B-Tech, Walker has also been instrumental in the development of the highly successful System X range around the globe, along with the online configurator that has changed the way integrators specify their mounting solutions. His new role will see him take charge of all B-Tech’s UK operations as the company realigns itself with its continued global growth.

Matt Bennett, Managing Director of B-Tech International Group, said: “I am absolutely delighted to announce Mark as our Director of Operations for the UK. Mark is a fantastic all-rounder and has demonstrated great aptitude in all aspects of company operations. Whether it be on the sales front, customer relations, internal operations or product development, Mark has proven himself to be the ideal person to lead and drive B-Tech in the UK. Mark will have full responsibility of the day-to-day operations for B-Tech in the UK, with the current management team reporting to him directly.”

The appointment left the man himself reflecting on a story of dedication, innovation and growth. “The past eleven years have been an incredible journey,” said Walker. “I am immensely proud to have played my part in establishing B-Tech as a key player in the world of AV mounts and I am relishing the challenge of this new, exciting position.”

He added: “Clearly, my new role will bring added duties, but I still hope to see everyone at trade shows and industry gatherings, as well as continuing to pop up in the occasional B-Tech promotional video! I’m looking forward to further driving B-Tech AV Mounts in the UK marketplace as we bring a focused and cohesive management structure to our global operations.”

Mark takes up his position with immediate effect. He can be reached at mwalker@btechavmounts.co.uk

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Daventry, UK, (22 November 2018) – www.btechavmounts.com - B-Tech AV Mounts



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About B-Tech

B-Tech AV Mounts is an award-winning, family-owned company that has over 45 years of experience in design, manufacture and distribution of audio visual accessories. B-Tech's head office is located in Daventry, United Kingdom. B-Tech's product range is designed by its in-house engineering teams. B-Tech offers a comprehensive range of audio and visual mounting solutions including wall, ceiling and floor stands, and mounts for TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

The B-Tech International group of companies has offices and distribution facilities in the, UK, Belgium, Germany, Spain, Hong Kong, China, USA, Singapore, Russia, Vietnam, UAE, Norway, Finland, Japan, South Korea, Australia, India, Brazil and South Africa. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com